

EAST BAY CAMFT 2021

BOARD OF DIRECTORS MEETING

Zoom Meeting

February 12, 2021 9:30a – 11:30am

Meeting Minutes

9:30a Meeting called to order

Welcome and Check-In

- Board Members in Attendance via Zoom: Beth Hermosillo, Susan Kelsey Weissenborn, Jennifer Brookman, John Kravitz, Aliss Wang, Nanci Finley, Tanya Jacobs, Khea Gumbs, Nalini Calamur
- Notes: Jennifer Brookman

9:55a - Consent Agenda

The Consent Agenda was moved, seconded, and approved (M/S/A), which included the January Board Meeting and Retreat Meeting Minutes and Membership Report. The Financial Reports will be discussed later in the meeting.

10am - Board/Committee Reports and Action Items

1. President (Beth)

Beth indicated that, per decisions made in the Executive Committee Meeting on 2/5/21, Beth will be continuing as President and John will be moving into the Vice President/President-Elect position. Beth will be sending a President's Message to the membership to this effect.

The 2021 East Bay CAMFT Board of Directors are as follows:

Beth Hermosillo, LMFT, President

John Kravitz, LMFT, President-Elect

Jennifer Brookman, LMFT, Secretary

Susan Kelsey, LMFT, RPT-S, Treasurer

Aliss Ching Chieh Wang, AMFT & Susan Kelsey, LMFT, RPT-S, Program Co-Directors

Nanci Finley, LMFT, Membership Director

Jennifer Brookman, LMFT, Marketing/Social Media Director

Nalini Calamur, AMFT, Pre-licensed Director-Associates

Tanya Jacobs, Pre-licensed Director-Student

Khea Gumbs, LMFT, Member-at-Large

2. Financial report/bank account info (Susan)

Nanci raised several questions regarding the Budget to Actual Report statements. Susan provided information about how to read and interpret this report. Susan also indicated that the budgeted amount for each item can be adjusted by the Board as needed (e.g. if more funds are needed for website update). After reviewing and answering questions, the January Financial Reports were moved, seconded, and approved (M/S/A).

3. Membership report (Nanci)

The total membership has not shifted significantly since last month. We have acquired 16 new members in the last 30 days and there are many pending renewals. Beth brought up reaching out to new members as a potential task for Nanci as the new Membership Director. Nanci reported that recently a member reached out to several Board members about being unexpectedly removed from the e-Tree. This was resolved jointly with the support of Sandy.

4. Social Media Report (Jennifer)

Jennifer reported that social media engagement has remained stable, with almost 4k LinkedIn connections, 331 Facebook followers, and 143 Twitter followers. Instagram followers are at 17 from 0 when Jennifer took over this role. Posts about events and issues relevant to the EB-CAMFT community (e.g. Black History Month) are posted approximately weekly. Board members were reminded to send content to Jennifer for posting.

5. Pre-licensed Director- Associate (Nalini)

Nalini indicated that she, Khea, and Tanya are working on putting out a survey to pre-licensed members using Google Forms. This will include multiple-choice and open-answer questions to allow individuals to indicate their needs/wants.

6. Pre-licensed Director- Student (Tanya)

Tanya is working on outreach to students across the Bay Area and is directing them to the website. Jennifer suggested creating a one-sheet flyer to send to potential members about offerings for pre-licensed members. Aliss previously created a flyer for the California Institute of Integral Studies (CIIS) that she will send to the Pre-Licensed Committee for their use. An ongoing topic of discussion with potential student members has been the benefits of being in a local chapter vs. the larger CAMFT chapter.

7. Program Report (Aliss)

Aliss presented information about the upcoming Suicide Risk Assessment and Intervention with Judy McGehee, LMFT and Sherry Shockey-Pope, LMFT, scheduled for March 6, 2021. Aliss shared information about registration, promotions, and ticket pricing. Because the CAMFT bylaws state that all members will receive the same benefits, we will no longer be offering free/discounted memberships or event attendance. All Board members who attend a training free of charge will be assigned a task related to that event. This event will be promoted on social media and by our Pre-licensed Directors through local graduate programs. It was M/S/A to offer reciprocity to other affiliate CAMFT chapters for the Suicide Prevention training at the EB-CAMFT membership rate. Susan will make these changes to the website. Other upcoming CAMFT events include: State of the Profession on April 19th and the Law & Ethics on April 9th.

8. 2021 Program Planning Committee (Aliss, Susan, Beth, John, Tanya)

Monthly Membership Presentations will be discussed and delegated for programming during the next Committee Meeting. Next meeting TBD.

10:45 Old Business

1. Board openings: Member-at-Large, Social Media and Marketing Director

Because we have met the 35% limit of pre-licensed members as indicated in the EB-CAMFT bylaws, it was determined that all new Board members must have their license at this time. Khea has another potential member for the Member-at-Large position and will follow up with this individual. Jennifer will post on the ListServ and Social Media about openings for these positions.

2. Upcoming Event Dates

Reviewed during the Program Director and Programming Committee report.

3. Pre-licensed Committee update

Nalini reported that the following action items are in progress: 1) Survey to Pre-Licensed Members and 2) Setting a date for the next Committee meeting.

11:10 New Business

1. Member Presentations: Aliss will create an application for members to apply to do Member Presentations. Susan is currently presenting for other chapters and organizations on psychotherapy with children, and has agreed to be the first presented in the Membership Presentation series.

2. G Suite: Jennifer presented information about migrating documentation to an EB-CAMFT G Suite, including pricing and how this could be accessed by Board members. Board members suggested obtaining role-specific emails for Programming and the President, to ensure that information is funneled correctly when new Board members take these positions. Jennifer will continue to research this information and contact Sandy regarding the current @ebcamft.org Gmail account.
3. CLC: 12-1p Pre-CLC Event: Nanci provided information about what to expect and logistics about accessing the CAMFT Leadership Conference (CLC). The pre-conference welcome meeting is today from 12p-1:30p. The conference will take place via Zoom on Friday, 2/26 3p-6:30p and Saturday 2/27 8a-2p. There will be workshops for chapter leaders to learn about and grow within their respective roles.

11:30 Adjourn

It was determined that, going forward, each Board member will state the amount of time they need for their report so the assigned timer can plan accordingly.

Action Items:

Beth

- Send out President's Message

Jennifer

- Complete research on migrating documents to a centralized G Suite.
- Post on Social Media:
 - Upcoming Suicide Risk Assessment training
 - Board member openings

Nanci

- Consider possibility of outreach to new members

Pre-Licensed Directors

- Promote upcoming Suicide Risk Assessment training through graduate / pre-licensed networks

Nalini

- Solidify a regular time meeting for our committee
- Collaborate with Khea and Tanya around the survey.
- Finalize a survey with Beth and board for Pre-licensed members, create it on google forms, and send it out to existing pre-licensed members
- Collaborate with Khea and Tanya about planning for the year, considerations for updating the 5-minute corner, perhaps the job fair, etc.

Khea

- Follow up with potential Member-at-Large

Susan

- Make changes to website to allow reciprocity for affiliate chapters to attend training

Aliss

- Send CIIS flyer to Pre-Licensed Directors
- Create and send out application for Membership Presentations

Respectfully Submitted,

Jennifer Brookman, East Bay CAMFT Secretary