

EAST BAY CAMFT 2020

BOARD OF DIRECTORS MEETING

Bay Street Mall, Emeryville, CA

Friday, February 14, 2020 9:30 – 11:30 am

Meeting Minutes

- 9:30 The meeting was called to order 9:32am
Welcome and Ice breaker
Board Members Present: Beth Hermosillo, Jessica Brown, Susan Kelsey Weissenborn
Zoom: Tu Hoang, Aliss Wang and Marie Whelan
Absent: John Kravitz
- 9:40 Consent Agenda was M/S/A (Moved, Seconded and Approved) and included January Board minutes, Financial Statements, Membership Report
- 9:45 Board Reports:
1. Membership report
 - Susan reported that we have 668 Members: 594 Active Members. Renewal Overdue and we give them 30days to pay. 3 Lapsed membership.
 - Sandy initiated survey on 'why they lapsed'
 2. Financial report/bank account info (Tu)
 - Tu presented the financial report and it was discovered that some of the expenses looked incorrect
 - Retreat expenses seemed high but possibly Includes: Room \$210, Food \$187, Sandy Airfare \$300 and also includes her hotel fees. Susan will check-in with Admin
 3. Social Media Report

Marie asked what to post on social media and who has the chapter Twitter account. Board suggested: look at the calendar for next 6 months and start promoting things, post announcements for events, pictures of events; in-between events, post-cartoons or articles that are therapy related with interesting content to our members.

Aliss stated that we need to update the website with the new board of directors members. (Beth to send the Board Roster to Sandy to update on the website.)

Marie also discussed logo and Official Name for EB-CAMFT. Discussed plan to buy Eastbaycamft.org and EastbayCAMFT.com to have it redirect to our preferred site. Marie will contact the owner of ebcamft.org to find out if they are willing to sell it.if so, Beth will send a check request to Sandy to buy it, if possible.
 4. Program Director Report

Aliss reported that May 30th and October 24 are reserved with Preservation Park for 50 people 7AM-7PM. The workshop times are 10AM-5PM

Aliss sent an application and is waiting to hear back about the dates for the Ethics and Legal workshop- CAMFT will be sending a lawyer.

Also discussed:

- Suicidality workshop: CAMFT offering in North California in June TBD on date and price.
- Request for L&E issues for children and adolescents in their workshop?
- Mandatory Cybersex Reporting - may possibly be covered in L&E workshop
- Road to Licensure workshop and will send out an attorney and free for us.
- Getting someone from the BBS to talk about the Road to Licensure

5. Member-at-Large

Jessica did not have anything to report. Jessica agreed to man table for EB-CAMFT at the Wright Institute's Associateship/Career fair on Monday, May 11th 4-5:30pm. Beth RSVP'd and will provide any additional information needed. Susan to find pamphlet file or create a new pamphlet to help recruit student/pre-licensed members.

6. Member-at-Large (John)- Absent

10:15 Old Business:

1. CAMFT Leadership Conference 2020 - Beth asked who's registered and discussed plans to meet at the conference on Saturday.

- Attending: John, Beth, Susan, Marie, Jessica
- Not Attending: Tu?, Aliss

2. Recruitment for Board Openings (Secretary, Hospitality Director, Pre-licensed Associate, Student, Membership Director)

Discussed plan to keep recruiting within our own networks to have different voices on our board. Aliss reported that she may know someone interested in joining the board and was informed that she should direct possible new board members to Beth.

10:45 New business:

1. 3000 Hour Club

We have a room reserved for the 3000 Club on the 3rd Saturdays, but no one to run it. Ideas expressed:

- We can all take turns to run it on the 3rd Saturday of the Month
- Aliss to roll into program planning Meeting
- Board sponsor h'orderves or munchies?

2. Annual chapter membership dues increase plan

M/S/A: Clinical and Affiliates increase \$15 and students/pre-licensed/retired increase dues by \$10

3. Honorary Members

Board discussed need to write how to have honorary members, requirements, etc. Plan to revisit topic on next month's agenda

March Meeting date change to 3rd Friday (March 20, 2020)

11:30 Meeting was adjourned