

# EAST BAY CAMFT 2022

## Board of Directors Meeting

June 12, 2022 8:30am - 12:30pm, Face to Face Retreat, California

### Meeting Minutes

#### **8:30am: - Meeting called to order**

Welcome

- Board Members in Attendance: John Kravitz, Beth Hermosillo, Nanci Finley, Susan Kelsey, Tanya Jacobs, Khea Gumbs, Miya Moore-Felton, Mary Ann Dawkins-Padigela, Tralee Johnson, Aliss Wang
- Regrets: Jeanette Shelby,
- Partial Attendance: Aliss Wang
- Minutes: Khea Gumbs

#### **8:35am: - Thankful for, Appreciations, Acknowledgements and Apologies 2 min. Ea.**

Nanci would like to add to agenda discuss minutes

#### **9:00am:- Motion to Approve Consent Agenda (prior month's minutes, P&L, Balance Sheet, Membership Report.**

Nanci wanted to pull the P&L and had comments on the minutes. No motion to approve the consent agenda.

#### **9:15am:- Board/Committee Reports, Action Items, Asks: (7 minutes ea.)**

1. **President (John):** John facilitated discussion regarding board members concerns, issues, and team building for board and chapter members. Discussed board meetings and social events. Asked that we document what work we have done every meeting to create a booklet. Discussed board members recruitment. Picked September date for in-person extended time board meeting. John shared Winter feast dates and locations.

#### **10:15-10:25 Bio-Break**

2. **DEI Report ( Miya):** Chapter's would like to collaborate on another training. State CAMFT is trying to track how chapter members are moving to different trainings. This will give us more insight into what our members want. Multi-Cultural Fair to share culture. Nanci would like to support DEI, and thought we should add foods, dancing, music, etc.
3. **Past President (Beth): Discussed** Pride Parade from the past. Pride Parade this year September 10th and 11th, 2022. Beth suggests that we provide a booth. Pride Festival Committee: Miya, Mary-Ann, John, and Susan.
4. **Treasurer's Report (Susan):** Nanci asked Motion to adopt the reserve policy as sent out by John. Motion Passed. Susan suggests that we use the Investment Account CAMFT. Susan Motions to allocate \$10,000.00 in the Investment Account with three board member's signatures. Tralee seconds, motion passed.

5. **Membership Report (Nanci):** We have 662 Total Members. 616 active members 16 members joined in the last 30 days, 5 joined in the last seven days. 45 members pending renewal. Most members are clinical 473 and some pre-licensed 87 and students 52, 45 affiliate and 1 retired. We continue to be the largest chapter in CAMFT. ETree members have to now be members. Nanci has not completed the welcome letter. Tanya asked if we have tried to do some outreach to the colleges?
6. **Social Media/Marketing Activities Report (Mary Ann):** Will launch meet the board campaign after headshots are delivered. DEI will be added. Miya suggested we add Juneteenth. Numbers have been rising since the start of the marketing. A Virtual Happy Hour to help generate members was discussed. Mary-Ann would like Miya and John to support this and be present. Planning a meet and greet at a local park in August to throw a barbeque. Miya asked to help facilitate posting on our social media sites. Aliss requested that we provide resources to the Asian community members. Beth suggested we showcase all cultures monthly.
7. **Pre-licensed Director- Student (Tanya):** Tanya met with Susan and Jen to brainstorm ideas on getting the students on board in our chapter. This was a successful meeting. Tanya is still advocating for pre-licensed members to join the chapter.
8. **Programs Report (Susan):** Thanks to Tanya we have a Program Director that can come on board. We will have a zoom meeting to potentially vote her in. Camara Rajabari. Three events for CAMFT via Zoom, June 27th Legal and Ethical, September 16, 2022, Road to Licensure, October 5, 2022, State of the Profession.
9. **Website Director (Beth):** Beth has finished creating the Website with Daniel. We should pay Sandy to assist with updating the website. Daniel showed Beth how to set up events on the website. How to sell a recording.
10. **Website Design Committee (Beth, John, Mary Ann):** Website is complete with Daniel the website developer offering more assistance in the future for small questions.
11. **11:00am:- Old Business:**
  - Remaining Board Openings & Recruitment: (everyone)
  - President-Elect, Program Director, Hospitality Director, Associate, Member-at Large
  - Create Program Director Guide (Aliss)
  - Create a reserve account Rationale and Policy John/Susan on finalizing this.
  - Create a Welcome Letter New Members (Nanci)
  - The Pre-Licensed Director met with Jen and Susan and they came up with ideas.

**12:00pm: Lunch Break**

**12:15pm:- Secretary Summary of Action Items:**

**Action Items:**

**John:** Will reach out to the board members on the president calendar. John will reach out to Michele Champion on how we can track the members who attend each training. John will reach out to Sandy to make a GDrive for Board members. Upload past consents agenda's in the drive for all board members. Ronald Mah, trainer Personality Disorder for Aug, 20, 2022 Zoom TBD.

**Susan:** Will complete a send out a Doodle Poll to determine the date of the Barbeque. Winter Feast for Holiday Party. Susan will schedule a zoom for the potential Program Director.

**Miya:** Will set up everyone's folder and create a template for us. Booklet will be combined.

**Khea:** Send Minutes within one week, try to make a commitment and do the minutes on time.

**Mary Ann:** Promotions need to be further discussed.

**Beth:** Please post an introduction to the website, “ Have you seen our Website?” If you have suggestions please submit a request.

**Tralee:** Will meet with Mary-Ann to discuss the Barbeque needs in August.

**Nanci:** Will complete the outreach letter by the next meeting.

**Aliss:** Member ID CAMFT: we can add a custom field and ask members to add their custom ID.

**Need a President -Elect, Program Director, Pre Licensed Representative: Associate, and a Member-at-large**

**12:30am:- Adjourn and Photos**

**Next Board of Directors Meeting:** July 8, 2022 8:30am -12:30pm Zoom Meeting

Respectfully Submitted,

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Khea Gumbs, East Bay CAMFT Secretary

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Date

***2022 Board Members are as follows:***

John Kravitz, President

Susan Kelsey, Treasurer

Khea Gumbs, Secretary

Beth Hermosillo, Website Director

Nanci Finley, Membership Director

Aliss Wang, Member at Large

Tanya Jacobs, Prelicensed Director-Student Representative

Miya Moore-Felton, Co Chair of Diversity, Inclusion, & Equity

Mary Ann Dawkins-Padigela, Marketing & Social Media Director

Jeanette (Jen) Shelby, Program Director-Venues

Sandy Smith, Administrator & Bookkeeper

Tralee Johnson, Hospitality Director