

EAST BAY CAMFT 2022 BOARD OF DIRECTORS MEETING
MINUTES

Friday, October 14, 2022
9:30-11:30 am by Zoom

In Attendance:

Beth, Miya, Susan, and Tralee

Regrets:

John, Nanci, Jenn, Camara, Khea, Aliss, Mary Ann, and Tanya

9:36 Call to Order

Board needs a quorum of 7 people so the board will not vote on anything,

9:30 Appreciations, Acknowledgements and Apologies

Appreciation that Tralee stepped up and volunteered to take minutes for this meeting.

- A. Members checked in.
- B. Miya raised the issue that it would be helpful to know what each member's specialty is. The group introduced themselves and their specialty. **There was discussion about inserting a column in the registration form, but nothing formal was decided.**

9:50 Motion to Approve Consent Agenda (prior month's Minutes, P&L, Balance Sheet) is postponed because the Board doesn't have a quorum

10:00 Board/Committee Reports, Action Items, Asks:

1. President (John) No report absent

2. DEI Report (Miya)

Miya has FB, but not Instagram password and cannot get into Instagram. She contacted Sandy. She also inquired about having Hayward luncheon under the auspices of EBCAMFT. In the past, Susan solicited people to go to luncheon. Only Anya has continued sponsoring the event for years. The meetings used to be on the Event Calendar, and now are only posted in FB's EBCAMFT page. **Suggestion to put the logo on Anya's event, and put the meeting on the EBCAMFT calendar.** The question was why is the event on the FB page. It was concluded no problem as she is a member.

Miya requested more Board members send her postings. Susan said this will change as the many new people who onboarded are still getting their feet wet.

Suicide Class only has 15 people enrolled and **Miya will re-post the item on the website.**

Proposed to include more events on the e-tree, which the board agreed is a good idea. **No action decided.** Khea requested a list of who wants to take the same board position. **Presumably, Beth will follow up.**

3. Past President (Beth) Facilitated check-ins:

Khea wants to be Secretary again. Miya will be on the nominating committee. There are two general members already participating on the committee. **The next step is to send out a call for nominations to the general membership, presumably by Beth.**

Aliss created a form from last year and **Susan will forward it to the general members.** In regards to sending out the slate of candidates, **Susan will verify if it goes out with the ballot at the same time.**

There are only a few elected positions:

President elect, Treasurer, and Secretary. If someone wants to be president, how does it work?

Since we don't currently have a President-elect, both positions on the ballot -- President and the President-Elect. If a cabinet member quits, a new member can be appointed. The president should be from the current board. There is only one term limit for a board member and that is the Treasurer (which is somewhere between 4 and 6 years) so the same person could be the president. Timeline: Only hard deadline is when the ballot goes out which will be on by Nov 15.

Beth and Susan shared roles, responsibilities and skills for a President. Any unlicensed person interested could receive a variance.

4. Treasurer's Report (Susan)

Proposed the creation of a new account called the "Sunshine Fund"

Susan shared the P/L to compare income vs expenses and started the discussion about the income. Summary: Made lots of money on Zoom compared to last year, but not on track for income to date. Last retreat Board financed personnel travel and lodging for members because the Board members needed to be present, which explains why it cost so much.

6 Social Media/Marketing Activities (Mary Ann/Miya)

Although a Silent Auction is a great idea, it requires time to seek donations and is a lot of work. Since we don't have the capacity to set it up, we won't hold an auction this year.

Miya raised the issue of changing the nature of the WinterFest. Susan reported that the Winterfest was originally a thank you for the Board but it has since morphed. Considering we are \$4,000 over budget, the question was raised if it was responsible to take on the cost of the Winter Fest, whose budget is \$2,200? Only 30 people have attended in the past. There were different perspectives about the purpose and audience for the Winterfest. The Winterfest is a recruiting opportunity to gather members to join the board. The Winterfest should not be viewed as a fundraiser. Two goals of the Winterfest are: to celebrate all the holidays and an annual member celebration without a fee. Miya was concerned that the event is only 6 weeks away without much advertising and promotion. Discussion continued around the goal of the Winterfest for a population of 700 members to draw more people.

Jenn confirmed we still have the event on Dec 4 at 1:00 at Drakes and that she paid the deposit. Board inclined to want to switch to the indoor room because it lends itself to moving around and is more private than the outdoors. **Tralee will follow up with Jenn to see if it is possible to host the site indoors instead outdoors as reserved. Susan will put it on the website and onto the calendar.** To the Board's knowledge no other chapter has such a part for free.

It was proposed the Board charge for the Winterfest. All were in agreement, The Board agreed to charge for the Winterfest: *\$20 for Members and \$30 for Guests/ Non-Members*. By charging, it is hoped members will be more likely to commit and attend, as well as to help the Board recoup some of the expenses.

Discussion refocused on the rest of the agenda.

5. Membership Report (Nanci) No report absent
6. Pre-licensed Director- Student (Aliss) No report absent
7. Programs Report (Camara) No report absent

November 5, 2022 is the next program on Suicide Prevention.

There are a lot of members who use the e-tree folks. It was discussed that more EBCAMFT events and info should be posted there. **Who will do this?** In order to reach unlicensed members about upcoming events and programs, the idea was presented to create a list of county universities, finding the director on the website, and sending out even fliers, such as the Suicide Prevention program. **In theory the pre-licensed director could do it (Tanya). Miya will contact her about this idea.**

8. Website Design Committee - disbanded no report

9. We will charge for the Winterfest party due to our negative cash balance Holiday party \$20 members and \$30 guests. Decorations will be simple,

11:00 New Business:

Request from NAMI to be a sponsor in an email supplied with Consent Agenda. John's name was suggested.

Request from from Craig Toonder for support of hiking group (email with Consent Agenda) **Tabled for November's meeting,,**

Old Business: Board Openings & Recruitment (everyone)

11:15 Secretary Summary of Action Items - Tralee will email the summary to Board members with known action items highlighted and ask for corrections and updates.

11:30 Adjourn

Follow Up:

1. **Susan: will send out emails about the Sunshine Fund.**
2. **John: Please send the Google Drive or share access (create editor) to Susan so she can add the column of specialty to the board's phone list**
3. **All: Send Susan a list of any swag, banners, and stands that you may have in your possession.**
4. **Susan: will do the flier for the party, then send them to Maya to post it everywhere. No timeline discussed,**
5. **John: Please contact NAMI to accept their offer of sponsorship.**

Respectfully Submitted,

Tralee Johnson for Khea Gumbs